

There are basically three processes used in branding throw covers, PermaLogo, Applique, Dye Sub Printing.

Perma Logo: 20 colors available. Requires Vector file. Sheets of color are outline cut, like vinyl letters, then heat pressed onto the fabric

Applique: 4 color process, requires a rather simple outline shape. Image is printed on white fabric. Image is outline cut into a shape. Shape is heat pressed onto the throw cover.

PermaLogo/Applique: A combination of both of the above processes

Front Printed: Front panel is dye sub printed in 4 color process and then sewn to a throw cover.

Full Dye Sub Printed: 4 color process. Entire throwcover is printed in 4 color process



Custom Exhibits Corp  
1830 North Indianwood Ave  
Broken Arrow, OK 74012  
v:918-250-2121 f:918-250-1811